



The People

Perspective



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Tell us about your journey at Vivriti.

My time at Vivriti Capital has been exhilarating, from being part of a small, passionate tech-product team to witnessing the product's growth and impact, it's been an incredible journey. I have worked on multiple projects and learned from industry experts. I am contributing to a company that is revolutionizing the financial landscape. The company's fast-paced environment and collaborative culture have fostered a sense of ownership and innovation, making every day exciting.

How has working at Vivriti Capital been different?

Working at Vivriti Capital has been a unique experience, characterized by a strong focus on innovation and a commitment to making a positive impact. The company's emphasis on leveraging technology to go above and beyond traditional financial services has been particularly inspiring. I have had the opportunity to work on challenging projects that have allowed me to grow both professionally and personally. The supportive work environment has made my time here truly enjoyable.

How is Vivriti keeping up with the evolving technology in the NBFC space?

Vivriti Capital is staying ahead in the NBFC space by leveraging cutting-edge technology to streamline processes like loan origination and management, ensuring greater transparency and security. These technological advancements allow them to offer innovative financial products and services to their customers while maintaining strong risk management practices. The company also uses data analytics to enhance credit risk assessment and underwriting, enabling more accurate and efficient decision-making.

What sets Vivriti apart as a brand?

Vivriti stands out as a brand by pioneering a unique approach to financial services with a focus on empowering mid-market businesses. Vivriti leverages technology to offer innovative debt solutions. Their commitment to transparency, efficiency, and customer satisfaction sets them apart and contribute to their rapid growth.

What advice would you give to someone considering a career at Vivriti?

If you are considering a career at Vivriti, be prepared for a dynamic and challenging environment. As a company, we aim to transform the Indian debt market. Vivriti values individuals who are enthusiastic, driven by innovation, with a strong understanding of financial markets and are ready to work alongside a team that is motivated by a common goal in a rapidly evolving industry.